



SIGITE2018

19th CONFERENCE on INFORMATION TECHNOLOGY EDUCATION



October 3-6, 2018

Riverside Hotel

620 East Las Olas Boulevard

Fort Lauderdale, Florida

Hosted by Broward College



Innovate, Educate, and Create



**Conference Support Opportunities
Invitation to Exhibit**

SIGITE2018 Innovate, Educate, and Create

The Premier Event in Information Technology Education and Research



The 19th Annual Conference on Information Technology Education will be hosted by Broward College and will be held at the Riverside Hotel in Fort Lauderdale. The conference is sponsored by the ACM Special Interest Group on Information Technology Education (SIGITE), which is a community of approximately 400 people who, in addition to their specialization within computing, have a strong interest in the quality of computing education. The SIGITE Symposium is the flagship conference of the organization and is regularly attended by more than 150 people.

This conference provides a forum for sharing and developing ideas relating to Information Technology research, education, applications, IT-industry-academia relationships and our roles as professionals, educators, and advocates for the effective use of Information Technology.

Conference attendees are looking for new ideas, textbooks to support their courses, and materials to improve the effectiveness of their teaching. In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories, their departments, as well as for their industrial and corporate partners.

Make the Most of Your Marketing Dollars

Find your target audience among more than 150 attendees who come from the college and university Information Technology, Information Systems, and Computer Science education and research community.

Develop and renew relationships with other computing professionals from the United States, Canada, and throughout the world.

Listen to what computer educational professionals have to say about your product and future product needs.

Increase your understanding of the educational IT profession.

Get more exposure with more than 12 full hours of conveniently scheduled exhibit time.

Sell your products and services on the show floor.

Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.

AND...an Exhibit Area that will maximize your exposure.

Get the Maximum Exposure

CONFERENCE SUPPORTER

Show your company's support for the computer educational and research community. Get additional exposure for your company.

EXHIBIT

Showcase your products and services to more than 150 decision makers and authorized purchasers.

ADVERTISE

Reach the entire SIGITE 2018 conference of more than 150 attendees in the conference publications.

Fort Lauderdale: A Tourism Economy

Fort Lauderdale has a thriving tourism and residential real estate economy. The city is home to more than 165,000 residents, who work, shop and eat near home. Also, Fort Lauderdale boasts annual hotel occupancy rate of 72% for its 561 hotels, and 46 cruise ships call nearby Port Everglades their home port. Visitors can explore more than 4,000 restaurants, 63 golf courses, 12 shopping malls, 16 museums, 132 nightclubs, 278 parkland campsites, and 45,000 yachts.

Fort Lauderdale was founded by Major William Lauderdale, who built a series of three forts here, during the Second Seminole War. With its amazing location, the city was built here 50 years after the war ended and the forts deserted. Now, Fort Lauderdale is known for its 165 miles of waterways/canals and 7 miles of beaches along the Atlantic Ocean.

Early October is a wonderful time to visit Fort Lauderdale, with weather mainly sunny and temperatures usually ranging between 75 and 85 degrees. Be careful, you may get a tan and make your co-workers jealous!



Conference Support Opportunities

PLATINUM SUPPORTER

\$2500

Supporters participating at SIGITE 2018 at the Platinum Supporter level will receive maximum exposure:

- Platinum Supporter Thank You and highlight on the SIGITE 2018 web site
- Logo significantly displayed on the SIGITE 2018 web site with a link of their choice
- Exhibit booth setup through duration of conference with priority placement
- 20-minute dedicated presentation of the supporting organization's choice
- Abstract of supporter session presentation appears in official proceedings and are archived in ACM Digital Library.
- Two inserts in every attendee's packet
- Two complimentary Conference Registrations
- Prominent recognition with logo displayed in conference signage.
- One complimentary, full page, color advertisement in the conference program
- 50% discount on additional advertisements in conference
- Flash Talk at Plenary Session

PLATINUM PLUS SUPPORTER

\$3000

Supporters participating at SIGITE 2018 at the Platinum Plus Supporter level will receive all of the above, plus the opportunity to present a Conference Workshop.

As a SIGITE 2018 Conference Supporter, you get

- Extensive conference exposure
- Conference session exposure
- Complimentary conference registration

GOLD SUPPORTER

\$2000

Supporters participating at SIGITE 2018 at the Gold Supporter level will receive significant exposure:

- Gold Supporter Thank You and highlight on the SIGITE 2018 web site
- Logo specially displayed on the SIGITE 2018 web site with a link of their choice
- Exhibit booth setup through duration of conference with priority placement
- One insert in every attendee's packet
- One complimentary Conference Registration
- Special recognition with logo displayed in conference signage
- One complimentary, half-page, color advertisement in the conference program
- 25% discount on additional advertisements in conference
- Flash Talk at Plenary Session

SILVER SUPPORTER

\$1000

Supporters participating at SIGITE 2018 at the Silver Supporter level will receive the following exposure:

- Silver Supporter Thank You and highlight on the SIGITE 2018 web site
- Logo displayed on the SIGITE 2018 web site with a link of their choice
- Exhibit booth setup through duration of conference
- One insert in every attendee's packet
- One complimentary Conference Registration
- Recognition with logo displayed in conference signage
- One complimentary, quarter-page, color advertisement in the conference program



Other Conference Support Opportunities

EVENT SUPPORTER

Amplify your exposure to SIGITE attendees with your support of these additional opportunities. Recognition for sponsorship will appear in program and in signage.

Conference Supporter:
\$200-1000

Attendees enjoy networking with each other and meeting our exhibitors during the evening conference reception, meals and coffee breaks.

Opportunities exist for Lunch, Dinner and coffee break support.

IN KIND DONATIONS

The SIGITE 2018 Conference welcomes pre-approved In Kind Donations of the following conference items from supporting organizations:

- Attendee Registration Bags
- Attendee Badge Holders
- Volunteer T-shirts
- Sticky Note Pads

Other appropriate in-kind items may be suggested with the approval of the Conference Sponsorship Chair.

All item production and shipment costs are the responsibility of the supporting organization. Please contact the SIGITE Sponsorship Chair to coordinate.



Advertising Opportunities

The SIGITE 2018 Conference Program is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information. Space is assigned on a first come/first served basis.

COVER ADVERTISING

Full Page Back Cover (4-Color):	\$250
Full Page Inside Front Cover (4-Color):	\$225
Full Page Inside Back Cover (4-Color):	\$225

INSIDE ADVERTISING

Full Page (4-Color):	\$200
Half Page (4-Color):	\$100
Quarter Page (4-Color):	\$50

REGISTRATION BAG INSERTS

Registration Bag Inserts:	\$100/insert
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AD SPECIFICATIONS

Full page - bleed:	Trim size 8.5" w x 11" h (allow 1/8" bleed area on all sides)
Full page - non-bleed:	7.5" w x 10" h
Half page:	7.5" w x 4 7/8" h (horizontal only)
Quarter page:	3.5" w x 4 7/8" h

DEADLINES

Reserve Ad Space:	July 15, 2018
Payment:	July 30, 2018
Artwork (Electronic files):	August 15, 2018

Only the following file formats will be accepted:

- *PDF* (High resolution; all graphics, logos and images used must be a minimum 300dpi resolution)
- *Adobe Illustrator* (EPS preferred, TIFF or JPG with all type converted to outlines. Minimum 300dpi resolution.



SIGITE2018

October 3-6, 2018

Riverside Hotel

Ft. Lauderdale, FL

Hosted by Broward College

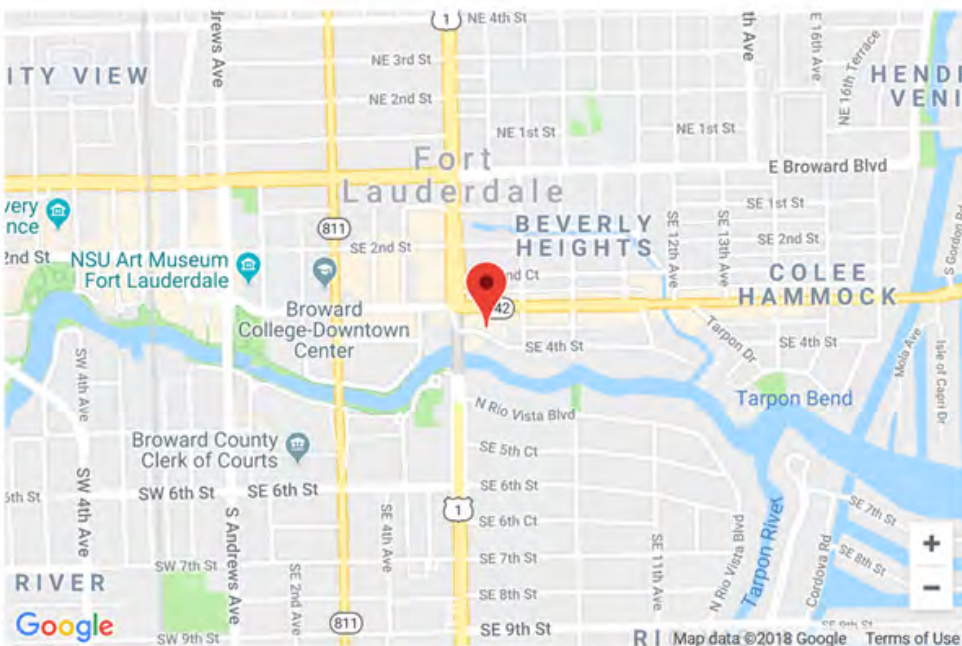


Sponsorship Contact Information

For more information about sponsorship, advertising, and exhibit opportunities, please contact the Conference Sponsorship Chair(s).

Hollis Greenberg, Sponsorship Co-Chair
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For more information about SIGITE 2018, visit our conference website:
<http://sigite2018.sigite.org>